

Hinman

# PREVIEW REVIEW

THE OFFICIAL PUBLICATION OF THE HINMAN DENTAL SOCIETY

## Your Society needs you now more than ever before!

With increased options for fellow practitioners (and their staffs!) to earn continuing education credits, it's necessary for all of us (you and me) to invite our friends and colleagues to attend Hinman in March. But, the invitation alone is not enough. It's critical that we also point out the incredible value that's available over the three-day period. More than 250 continuing education courses of the highest caliber (including 70 participation courses), as well as numerous networking opportunities and outstanding social events, await everyone who registers for the March 23-25 meeting.

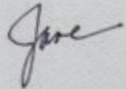
It's difficult to understand why some nearby states do not require any classroom learning but, instead, allow their state board certified dentists to earn all their credits online. I, for one, am very concerned about the skills that are not learned or fine-tuned because of online learning only.

You all, as Hinman members, know well the reputation our meeting has for offering the best education available. However, from time to time, we also know that heads are turned based upon exotic destinations or the appeal of an outstanding speaker for a full day. We understand that the opportunities are many. But there is no better gathering of dental professionals, dental education and the ultimate experience for learning and fun than what takes place at our meeting in March.

Plan now to bring your entire staff. Invite your friends to attend and to bring their staffs to America's best dental meeting. You know it, I know it and we want them to know it too. It's OUR Society but with this year's #MyHinman campaign, all who attend are invited to participate and make it THEIR meeting. Please participate by using this hashtag when you share on social media this year.

Thank you for being a part of the best that dentistry has to offer!

Yours in dentistry,



Jane C. Puskas, D.M.D.  
General Chairman



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**Membership Meeting  
January 19**  
Georgia Aquarium  
Dr. Uche Odiatu  
*Peak Performance &  
Maximum Energy*



## A Busy Fall with Hinman!



Robert J. O'Donnell

As I write this note, I am flying home with Cheryl and our two daughters Kathleen and Ryan. We've just taken off from Kennedy Airport in New York at the end of Thanksgiving weekend. This is the first time the four of us have been on our own for a major holiday. We spent the past week touring Ireland together to celebrate our 20th wedding anniversary.

We spent yesterday in Dublin and had the chance to stop by Trinity College Dental School & Hospital. The facility is modern and completely up to date, with state-of-the-art clinics and pre-clinical simulation labs. Our tour guide told us that the majority of dental school graduates move to Australia to practice dentistry because of Ireland's limited job opportunities and state-controlled fee structures. This issue is something to think about.

After my visit to Denver for the ADA, Cheryl and I both flew to Memphis to represent Hinman at the University of Tennessee's 22nd annual Hinman Student Research Symposium. We were treated just like Hinman treats our Featured Clinicians and we loved it! I had the opportunity to speak to the 4th year students at UT in a lunch-and-learn format. Later, I spoke with another ninety 2nd, 3rd and 4th year students from the United States and Canada. The university is so very thankful for our sponsorship. We look forward to hosting four dental students in Atlanta for the March 2017 Meeting. If you should cross paths with one of these students, please take some time to get to know them and show them our Hinman southern hospitality. These students will convince you that the future of dentistry is bright.

Thanks to all who attended Dr. Jason Olitsky's lecture in November. We had close to 300 register for this meeting. I hope

he inspired you to take more photos and present more treatment.

Special thanks to Dr. Roy McDonald and the task force on Advertising Guidelines. Roy has spent countless hours working to clarify and rewrite the previously vague bylaws. Please know that the topic of ethics and advertising has been discussed in the Executive Council for years, and the changes brought to the general membership are only in the interest of maintaining high ethical standards. All Hinman members can advertise on any medium in an informational way.

Thanks to Membership Program Chair Dr. Sedgie Newsom for planning our next meeting. We will be back at the Georgia Aquarium for a health and wellness lecture, presented by Dr. Uche Odiatu. This program should be great for dentists and a real treat for office staff. We hope to see you there.

Committee assignments and meetings will be in full swing over the next few weeks. Please make sure you have an assignment, and call the Hinman office if you have any questions about your duties and/or where you might be needed.

Dr. Jane Puskas has a fabulous program planned for our 105th meeting in March. Eddie Pafford and I have had the pleasure of traveling with and working alongside Jane for the past three years. Not only will Jane be remembered as Hinman's first woman General Chairman, but I believe she will be remembered as one of Hinman's best General Chairmen. Congratulations Jane!

As we get closer to March, let's take some time to show our appreciation to the Hinman staff. We really do have a spectacular team supporting us! They work so very hard to make all of us look good. Let's also commit ourselves to providing whatever might be necessary to ensure the success of the meeting. Because of YOU, Hinman thrives! Thank you for your support and commitment! Merry Christmas, Happy Holidays and Happy New Year!

## SOCIETY EVENTS 2016 - 2017

January 5, 2017

### Executive Council

Davio's, Atlanta

January 19, 2017

### Membership Meeting (Bring your Staff!)

Georgia Aquarium

Speaker: Dr. Uche Odiatu - Health & Wellness

4:00 p.m. Lecture

7:00 p.m. Cocktails and Dinner

February 2, 2017

### New Member Orientation

Emory Conference Center Wisteria Lanes

6:15 p.m.

March 23-25, 2017

### The Thomas P. Hinman Dental Meeting

Georgia World Congress Center

May 11, 2017

### Executive Council

Hinman Executive Office

June 1-4, 2017

### Annual Meeting

Atlantis Resort, Paradise Island, Bahamas

Reserve your rooms for Atlantis by

visiting [www.hinman.org/bookings](http://www.hinman.org/bookings).

## HINMAN DENTAL SOCIETY

### 2016-2017 Officers

President	Robert J. O'Donnell
President-elect	Kathleen L. Robinson
Vice President	Roy A. McDonald
Secretary	J. Sedgie Newsom
Treasurer	William H. Rousseau
Asst. Sec./Treas.	E. David Anderson
Editor	Troy H. Schulman
Parliamentarian	Jonathan S. Dubin

### Executive Council

2019	Janine J. Bethea
2019	Randall J. Phillips
2018	J. Andrew Ramsey
2018	Slade W. Lail
2017	Richard A. Sugarman
2017	James A. Granade, III

### Trustees

2022	A. Allen French
2021	P. Edward Pafford
2020	L. Maxwell Ferguson
2019	Wayne T. Tadsen
2018	Daniel D. Dunwoody, III
2017	Richard N. Goodroe (CH)

## ACD INDUCTION



Hinman Member Michael Healey is inducted into the American College of Dentists.

## ICD INDUCTION



Hinman Members Jason Hamilton, Heather McGee and Robert McGhee are inducted into the International College of Dentists.

# What's Your Hinman story?

Post a short video or a photo on social media letting us know:

- Why you return to Hinman year after year
- How many years you have been coming to Hinman
- A favorite memory from a past event
- What makes Hinman different from other dental meetings
- Why you are looking forward to attending Hinman 2017



Hinman will make a donation to a scholarship bank each time a video or photo is shared with the hashtag #MyHinman.



Post your #MyHinman story as a short video and be entered to win **one of five \$500 CASH prizes** at Hinman this March! Share the video with your followers on one (or more!) of the below outlets to be eligible for the prize and be sure to tag us!



@HinmanDental



@hinmandentalmeeting



@HinmanDental



Hinman Dental Meeting

*You must be registered for and attend Hinman 2017 to claim your cash prize.*

## 2017 COMMITTEE MEETING DATES – ALL MEETINGS BEGIN AT 6:30 P.M.

COMMITTEE(S)	MEETING DATE	LOCATION
Clinic Captains Meeting I, CPR, Hinman's Night Out, Information and Reserve	Tuesday, February 7, 2017	Villa Christina 4000 Summit Blvd., Atlanta, GA 30319
Arrangements, CE, Registration and Signs	Monday, February 13, 2017	Hinman Office 33 Lenox Pointe NE, Atlanta, GA 30324
Keynote and Pre-Keynote	Tuesday, February 21, 2017	Georgia World Congress Center 285 Andrew Young International Blvd. NW Atlanta, GA 30303
Clinic Captains Meeting II, Participation, Table Clinics and Transportation	Monday, February 27, 2017	Maggiano's Buckhead 3368 Peachtree Rd. NE, Atlanta, GA 30326
Hospitality, Host and Public Relations	Thursday, March 2, 2017	103 West 103 West Paces Ferry Drive Atlanta, GA 30305

## SEPTEMBER MEMBERSHIP MEETING



President Bob O'Donnell presents speaker Dr. Jason Olitsky with his plaque and honorarium.



President Bob O'Donnell welcomes new members (L to R) Drs. Lauren Hughes, Nathan Cherof, Kristina Chandler, Janice Chaw, Aundrea Eady and James Yoon.



2016 General Chairman Jim Roos receives advisory pin from President O'Donnell.

New members and their sponsors



Trustee Chair Richard Goodroe and Past General Chair Jim Roos present Dental College of Georgia Dean Carol Lefebvre with a scholarship check from the excess funds generated as a result of the 2016 meeting.

## LANDMARK MEMBERSHIP PRESENTATIONS

Many years ago, the leadership of the Hinman Dental Society decided to honor those members who had maintained their membership for 30 years with a commemorative Hinman lapel pin with three garnet stones. We have expanded the tradition to include a 40 year marble plaque and a 50 year lapel pin with 5 purple stones, representing the color of dentistry. The significance of these recognitions is to formally thank and give distinction to those who have worked for many years to maintain and enhance the excellent reputation of the Society, as well as the Hinman Dental Meeting.



30 Year Pin Recipients included (l to r): Drs. Carol Wolff, Al Nordone, Frank Faunce, Thomas Cunningham, Edward Berger, Beth Pascaner, Robert O'Kelley, Mollie Winston, Tom Jagor and Colin Richman.



50 year pin recipients included Drs. Gar Hagman and Hank Diversi.



40 Year Members this year included (l to r): Drs. Donnie Brown, Mike McDevitt, George Patterson, Jim Hulfeld, Raymond Johnson, Bill Schroeder and Tom Harvey.



## Hinman Student Research Symposium Completes 22nd Year

In October, the 22nd annual Hinman Student Research Symposium was held at the historic Peabody Hotel in Memphis. Ninety students represented an all-time high of 53 dental schools in 30 states, the District of Columbia and five Canadian provinces. The Symposium featured oral and poster presentations of research projects by dental students and graduate trainees from dental schools across North America.

Dental Association Foundation. Dr. Bob O'Donnell, President of the Hinman Dental Society, attended the event.

Eight awards were given for the most outstanding student presentations, four in clinical research and four in basic science research, in addition to an award from the National Students Research Group (NSRG) of the American Association for Dental



Taylor Enochs with Drs. García-Godoy, O'Donnell and Dabbous (left to right).



Alexander Gomes with Drs. García-Godoy (left) and O'Donnell (right).

*The Hinman Student Research Symposium was a great experience for Cheryl and me. We started the day with a lunch and learn for the fourth-year dental students at UTHSC and talked about the benefits of education after dental school and the need to network at dental meetings such as Hinman. The rest of the weekend was spent surrounded by the best and brightest dental students from 53 dental schools across the US and Canada. The students and UT are very appreciative of the sponsorship of the Hinman Board of Trustees. The entire experience makes me proud to represent the Hinman Dental Society.*

– Dr. Bob O'Donnell

The event was co-sponsored by the University of Tennessee College of Dentistry and the Hinman Dental Society. The Symposium was also supported in part by grants from the National Institute for Dental and Craniofacial Research (NIDCR), the ADEA Gies Foundation, the Procter & Gamble Company, the UT College of Dentistry Alumni Association and the Tennessee

Research. Awards were presented by Drs. O'Donnell and Franklin Garcia-Godoy as well as Dr. Mustafa Dabbous on behalf of the NSRG.

Among the award-winning presentations most relevant to dental practice were by Alexander Gomes, third-year dental student at Tufts University in Boston, who presented

“Correlating Reflective Exposure to LED Light with Various Loupe Magnifications,” Ariel Atwood, fourth-year dental student at the University of Nebraska Medical Center in Lincoln, who presented “Evaluation of Experienced Clinicians to Determine Precise Interproximal Contacts,” and Taylor Enochs, D-2 student at the University of Tennessee College of Dentistry, who presented “Using Cuspal Flexure of Typodont Teeth to Assess Composite Shrinkage.”

## Hinman Annual Meeting – Join us at Atlantis!

### Highlights include:

- ◆ Thursday night opening reception with a view
- ◆ Friday night bingo with great prizes
- ◆ Saturday optional activities to include: dolphin interaction, snorkeling, Nassau tours, fishing and more
- ◆ Saturday pool party followed by dinner and dancing under the stars with some great Bahamian entertainment
- ◆ Sunday outdoor breakfast

**ATLANTIS**  
PARADISE ISLAND, BAHAMAS

June 1-4, 2017  
*Hinman*

This weekend is a great get-away that allows for some R&R with your fellow Hinman members and their families.

We have a block of rooms reserved for the group at \$239 per night for a Royal Tower run of house room (plus taxes & fees). One and two bedroom suites are also included in our block. You can make your reservation at [www.hinman.org/bookings](http://www.hinman.org/bookings) or call 1-888-877-7525 and mention the Hinman Dental block. Don't delay, book today!



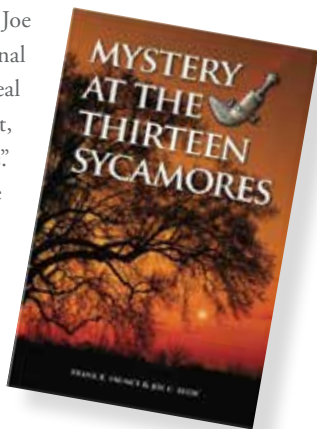
## Patrick French becomes an Ironman

Member Patrick French completed his first Ironman race on October 22 of this year at the Ironman Beach to Battleship race in Wilmington, NC. It was a grueling training schedule that he conquered with two of his friends (Team Frothwood), starting at the beginning of January, 2016. He put in 800 miles of running, 3,200 miles of biking and 100 miles of swimming over the training period and felt like the actual race was more of one last "victory lap" celebrating the team's training, instead of "game day."

The race threw the team a curve ball, as the biking was cut short due to Hurricane Matthew that flooded part of the biking course. The race itself ended up being a 2.4 mile swim, 56 mile bike (of which Dr. French believes mother nature made up for the shorter course with a strong head wind for the first 39 miles) and 26.2 mile run. He finished the race in 8 hours, 28 minutes. He has signed up for the Ironman Boulder, Colorado for next June, as he wants to complete his goal of the 140.6 mile circuit the Ironman typically entails. Congratulations!

## Frank Faunce co-publishes book

Member Frank Faunce, along with Dr. Joe Rude, have recently published a fictional mystery novel based on fact and the real secret behind the ISIS terrorist movement, "Mystery at the Thirteen Sycamores." This book is a pulse-pounding suspense set in our modern world of Jihadist terror and intrigue. The surprising conclusion to the novel is reached deep in the heartland of the U.S.



Dr. Faunce is a 30-year Hinman member who is also a retired colonel of the U.S. Army and was an associate professor and department chair at the Emory University School of Dentistry. Dr. Faunce used some real people as inspiration for characters in the book, including some Hinman members. The book can be purchased on [Amazon.com](http://Amazon.com).

## MEMBER NEWS



Brenda Fritz is a grandmother! Her son, Jonnie, and wife Julie, gave birth to Fallon Melissa on July 18.



Brad Greenway's daughter, Lauren, married Nickolas Romine on November 5 in Roswell, GA.



Amy Kuhmichel was married to Dan Wrynn on October 1 at Lake Oconee.

## IN MEMORIAM



Surindar Bhaskar  
August 4

George Neal  
November 4



### We need your news!

Please send any member news to [Laura at lsteale@hinman.org](mailto:lsteale@hinman.org) or call 404-231-1663. Photos are welcomed, also!



# Member Blog: Don't Miss G.O.L.D. 3.0!



During November's membership meeting, much discussion was generated regarding the adoption of new bylaws language regarding marketing. Having established my practice when the Georgia Board of Dentistry limited signage letters to a maximum size of 2" and the Yellow Pages was the only form of marketing, I wanted to share some thoughts...

1. Attracting new patients by offering free goods or discounted services does not build a practice, nor does it attract the quality of patients who will stay. They will be gone as soon as the next "deal" comes along.
2. Many Hinman members established their practices long before the days of practice websites and social media. They did it by becoming

intimately involved as volunteers in, and leaders of, their respective communities. Establishing lasting relationships through community service builds one's brand and one's practice.

3. Internal marketing is always less costly and more effective than external marketing. Creating "raving fan patients" builds one's practice through the most powerful form of advertising: word of mouth. Providing service excellence and a "remarkable experience" for each patient of record is the key to practice growth!

4. The excellent work by the bylaws committee carefully examined the ADA Code of Ethics, Rules of the Georgia Board of Dentistry, and language from the ACD to draft a bylaw that helps maintain the high ethical standards of the Hinman Dental Society, while providing professional guidance to all its members.

There is no question that today's marketplace presents formidable challenges to our profession. And while the bylaw regarding advertising adopted during the meeting may not be the final answer, clearly it is a step in the right direction, as it is broader and less restrictive than before.

I certainly don't have all the answers for today's young practitioners, but there's one thing I know for sure: the Hinman G.O.L.D. program in 2017 will provide an invaluable – not to be missed – opportunity to enhance practice success. My advice? Be there! – Wayne Kerr, DDS, MAGD

## PASSED and PROPOSED BYLAW CHANGES

At the November 7 membership meeting, Hinman members voted with overwhelmingly to approve a new Bylaw that clarified vague language in the previous bylaw regarding practice promotion. Please refer to the November 2016 *Hinman Preview Review* for more detail.

At our January 19 membership meeting Hinman members will vote on a few bylaw changes that were recommended because of this approved bylaw change. Please review the following proposed bylaw changes (changes are in **bold**):

Article I, Section 3, para 2: "... membership. **The membership chairman will investigate the candidate prior to publishing their name in the Hinman Preview Review and prior to presenting the application to the Executive Council for action.** The candidate may..."

Article I, Section 10: "Any member who does not **adhere to the stipulations of membership** will be placed on probation for one meeting year. If the member **fails to adhere to the stipulations of membership** during the probationary year, membership will be revoked."

Article IX: Replace "Only informational advertising is appropriate in promoting one's dental practice and it is inappropriate to use comparable and competitive advertising when promoting one's dental practice." with "**A Hinman member shall use only informational advertising in promoting his or her dental practice and shall refrain from any use of comparable and competitive advertising.**"

and  
"The Executive Council may review publications, **advertisements, and other communications making**

**reference to a member or a member's practice** and make suggestions and/or recommendations to members and prospective applicants."

Note: these bylaw changes do not refer to internal marketing to existing patients. Please uphold the stipulations of membership.



# Hinman Meeting Happenings



## Hinman's Night Out

Hinman's Night Out is back for another experience to remember! We will be enjoying a Party

Under the Sea at the Georgia Aquarium. See page 9 for more details. All attendees must register for this event, so be sure you include this event in your registration process.

## Exhibit Only Hours

Make the most of your time at the meeting by visiting the Exhibit Hall during the Exhibit Only Hours, Thursday, from 3-5 p.m. No courses are offered outside of the Exhibit Hall during this time.

## The Hinman Shop

Show off your Hinman pride! We will be selling Hinman merchandise throughout the March meeting including: t-shirts, golf shirts, water bottles and more. The proceeds will be used for scholarships. Stop by the GWCC Main Entrance to take a peek.



## Hinman's Big Raffle Tickets Available

You can purchase tickets for Hinman's Big Raffle now through the online registration process or at the January Membership Meeting. Be sure to enter for your chance to win and to support dental education. Tickets

are 1 for \$20, 3 for \$50, 5 for \$80. Visit [www.hinman.org/raffle](http://www.hinman.org/raffle) for more details.

Grand Prize: Cash prize of 50% of the net proceeds earned from ticket sales (nearly \$5,000 last year)

2nd Prize: \$2,000 Delta gift card  
3rd Prize: \$1,000 Target gift card



## Member Committee Service

As a reminder, Hinman members are required to serve on a committee for the March Meeting. Several member benefits are available to those that serve on committees.

To receive complimentary registration to the March Meeting and the Society Annual Meeting in June, members must work a volunteer shift during the meeting. Members who attend their committee meetings will be invited to the General Chairman and President's Reception on March 23 at the Porsche Experience Center. Those members who do not serve on a committee during the meeting and have an unexcused absence will be placed on probation for the following year with the Society and their membership revoked after two years of non-service. Contact Lynn at [lleidel@hinman.org](mailto:lleidel@hinman.org) for any questions regarding committee assignments.

## EXHIBITS UPDATE

We have some great happenings in the hall this year. One that is worth noting is our Exhibit Only Hours from 3-5 p.m. on Thursday. ALL activities will be limited to the exhibit hall during this time. You will have a great opportunity to visit with our exhibitors.

In addition to our returning long-time and valued exhibitors, we welcome our new companies exhibiting in 2017 listed at the bottom of page. Since our exhibitors come from all over the country to showcase their products and services, we invite you to make plans to visit with these new exhibitors. Help build their loyalty towards Hinman by offering these new exhibitors a great exhibiting experience with a personal handshake from a Hinman member.

Also, new to the exhibit floor this year is the Learning Lab Co-Op (LLC). The pavilion will offer complimentary education, a lab tech competition and a chance to learn ways to work more efficiently with your lab. Please stop by and check it out at Booth 201 in the front left corner near Course Room One.



## Please welcome these new Exhibitors to Hinman!

AMD Medicom, Inc.

American Sleep Dentistry

Atlanta Oral & Maxillofacial Surgery, P.C.

BridgeWay Practice Transitions

Carr Healthcare Realty

Cincinnati Insurance Company

Curaprox USA

Dental Entrepreneur Women

Insurance Answers Plus / Dental Systems

Dental Tease, Inc.

Dentist Insurance Services

DNA corp

EasyMarkit

EnCompass

Enzyme Industries, Inc.

expo services

Georgia Dental Insurance Services

Hunza Dental

LivOn Laboratories

Perio Protect

PerioChip By Dexcel Technologies, LTD

Ritter Implants

Smart Market Dental

Southern Dental Instruments

St. Renatus

Glove World - Top Quality Mfg.

Viax Dental

web.com

YAPI



The Thomas P. Hinman Dental Meeting  
Atlanta, Georgia | March 23-25, 2017



*The Changing Face of Dentistry*

## Support a Dental Meeting that Supports the Dental Community

As a non-profit organization, the Hinman Dental Meeting proceeds are gifted as scholarships to dental, hygiene, assisting and laboratory technician students. Our focus has always been about providing the very best education possible for the entire dental team. Support a meeting that supports the future of our profession and the changing face of dentistry. Join us this March to see for yourself and discover the Hinman experience.

Visit [Hinman.org](http://Hinman.org) to be added to our mailing list or for more information.

**REGISTER TODAY!**

*You're invited*



Friday, March 24 from 7-10:30 p.m.  
Georgia Aquarium | Event Fr407

Everyone attending **MUST** register for the Meeting & the event; tickets are required for entry. There is a **LIMITED** number of tickets available. Get your tickets now!

### EVENT DETAILS

Hinman's Night Out is back this year for another unforgettable event experience that's not to be missed! All registered attendees are invited to our Party Under the Sea at the Georgia Aquarium, the largest aquarium in the United States.

For less than the cost of a general admission aquarium ticket, you will be able to dance the night away with Rhythm Nation, who will play a variety of high-energy hits. Also, you can visit all of the aquarium exhibits, enjoy delectable food and drink catered by Wolfgang Puck, play a few interactive games or snap a photo with your friends.

### HIGHLIGHTS

Dress to match the Under the Sea theme, as a sea creature, goddess, shipmate... or wherever your imagination guides you! For those who participate, there will be a costume contest with cash prizes at 8:15 p.m.

Grab a ticket when you arrive for a chance to cast a line at the Gone Fishin' Prize Pond. Participants will "catch" a prize valued between \$5-500, with \$4,000 in prizes awarded.

### HOW TO GET THERE

The Hinman hotel shuttle routes will run until 11 p.m. (the Omni Hotel is an additional stop during this time only). The Aquarium is a half-mile walk from the GWCC. Parking is available at the Aquarium for \$10.

### TICKETS

Tickets are \$30 for registered meeting attendees and \$15 for registered students and residents. All tickets purchased at the door are \$40, based on availability. The entry ticket includes access to the aquarium exhibits, a scrumptious food buffet and two drink tickets. Beverages also will be available for purchase.

## EXECUTIVE COUNCIL MEETING MINUTES

**DATE:** Tuesday, October 18, 2016  
**TIME:** 6:00 p.m.  
**PLACE:** Hinman Executive Office  
**PRESIDING:** Dr. Kate Robinson, President-Elect  
**INVOCATION:** Dr. Bob O'Donnell, President

**CALL TO ORDER:** President-elect Kate Robinson called the meeting to order at 6:50 p.m.

**ROLL CALL:** OFFICERS: Bob O'Donnell, Kate Robinson, Roy McDonald, William Rousseau, David Anderson, Troy Schulman EXECUTIVE COUNCIL: Richard Sugarman, Jim Granade, III, Andy Ramsey, Slade Lail, Janine Bethea, Randy Phillips TRUSTEES: Richard Goodroe, Dan Dunwody, Max Ferguson, Eddie Pafford, Allen French HINMAN CHAIRMEN: Jane Puskas, Pat Yancey ADVISORY BOARD CHAIRMAN: Jim Roos STAFF: Sylvia Ratchford, Laura Steele

**MINUTES:** Asst. Secretary/Treasurer David Anderson presented the minutes from the September Executive Council and Membership Meeting as printed in the November *Hinman Preview Review*. Both sets of minutes were approved (Anderson/Rousseau).

**FINANCE:** Treasurer William Rousseau presented the current Year-to-Date Society Financial statement. The statement was approved as follows (Rousseau/McDonald):

Beginning Balance:	\$ 112,248.77
Income:	\$ 226,864.75
Expenses:	\$ <u>158,466.20</u>
Balance:	\$ 180,647.32

**HINMAN 2017:** General Chairman Jane Puskas stated that their program is ready and they were heading to ADA later in the week. She went over a few highlights of her program including Dr. Sanjay Gupta as her keynote speaker, Hinman's Night Out: Party Under the Sea at the Aquarium and the GC&P Reception at the Porsche Headquarters. She thanked everyone for their support and assistance.

**HINMAN 2018:** Chairman-elect Pat Yancey is also headed to ADA with his team. They have contracted 33 speakers thus far. He is supporting the 2017 meeting and thanked his program chairmen, Drs. Ferguson & Greenway.

**HINMAN 2019:** The 2019 team is in Denver scouting the ADA meeting & are supportive of 2017.

**ADVISORY:** No report.

**TRUSTEES:** Chairman Richard Goodroe reviewed the meeting that some society leaders had with the GDA.

**OLD BUSINESS:** None.

**NEW BUSINESS:** Advertising task force chairman Roy McDonald summarized the report

provided by our attorney and made a motion to approve some bylaw changes suggested by the attorney to make the new policy more clear within the bylaws. The motion passed (McDonald/Robinson).

Sylvia Ratchford encouraged anyone attending the ADA meeting to visit the Hinman booth on the Exhibit Hall, booth 1313.

**MEMBERSHIP REPORT:** Vice President Roy McDonald asked for a motion to go into executive session (McDonald/O'Donnell). Dr. McDonald requested a motion to go out of executive session (McDonald/Robinson). He made a motion to approve Drs. Kristina Chandler, Janice Chaw, Nathan Cherof, Aundrea Eady, Sally Evans, Lauren Hughes & James Yoon and deny Richard Gangwisch. The motion passed (McDonald/Anderson).

**MEMBERSHIP NEWS:** : Janine Bethea gave a report of the latest member news and updates.  
**REMARKS:** President-Elect Robinson reported that the next Executive Council Meeting will be held on January 5 at Davios. She also announced that the nominating committee meeting will be held on January 17 and to speak to any members of the nominating committee if there are any suggestions for the slate.

**ADJOURNMENT:** Dr. Robinson adjourned the meeting at 7:45 p.m.

## MEMBERSHIP MEETING MINUTES

**DATE:** Monday, November 7, 2016  
**TIME:** 6:45 p.m.  
**PLACE:** Westin Atlanta Perimeter North  
**PRESIDING:** Dr. Bob O'Donnell

**CALL TO ORDER:** President O'Donnell called the meeting to order at 6:45 p.m. He announced the completion code for the lecture. President O'Donnell thanked Dr. Olitsky for his engaging lecture and presented him with an honorarium and plaque. He also explained the note writing campaign. He thanked the hospitality committee for all their help. Dr. O'Donnell thanked the trustees for their continued generosity through Society subsidies.

**EXHIBITS REPORT:** Exhibits Chairman Bruce Ashendorf had no report.

**TRUSTEES REPORT:** Trustee Chairman Richard Goodroe and Past General Chairman Jim Roos presented Dean Carol Lefebvre with Augusta University a scholarship check that the trustees approved for the year.

**MINUTES:** Secretary Sedgie Newsom presented the minutes from the September Executive Council and September Membership Meeting as printed in the November *Hinman Preview Review*. Both sets of minutes were approved (McDonald/Robinson).

### MEMBERSHIP MEETING REPORT:

Program Chair Sedgie Newsom reported that the next meeting will be held January 19, 2017 at the Georgia Aquarium. It's a member and staff lecture with Dr. Uche Odiatu.

**FINANCIAL REPORT:** Treasurer William Rousseau presented the following Society YTD financial report as presented at the November Executive Council meeting:

Beginning Balance:	\$ 112,248.77
Income:	\$ 226,864.75
Expenses:	\$ <u>158,466.20</u>
Balance:	\$ 180,647.32

The report was approved (Rousseau/Newsom).

**MEMBERSHIP REPORT:** Membership Chairman Roy McDonald presented the following names for membership: Drs. Kristina Chandler, Janice Chaw, Nathan Cherof, Aundrea Eady, Sally Evans, Lauren Hughes and James Yoon. The proposed names were approved for membership (McDonald/Robinson). All new members were invited to the front of the room to receive their new member packets and take a photograph with Dr. O'Donnell. Sponsors were invited to join the group as well.

**PRESENTATIONS:** President Bob O'Donnell

presented a 30-year pin to Drs. Edward Berger, Thomas Cunningham, Frank Faunce, Tom Jagor, Al Nordone, Robert O'Kelley, Beth Pascaner, Colin Richman, Mollie Winston & Carol Wolff. He presented a 40 year gift to Drs. Donnie Brown, Tom Harvey, Jim Hulfeld, Raymond Johnson, Jr, James Kennedy, Mike McDevitt, George Patterson and Bill Schroeder. He then presented the 50 year pin to Drs. Gerrit Hagman and Hank Diversi.

Lastly, Dr. O'Donnell presented the Advisory Pin to 2016 General Chairman Jim Roos.

**ANNUAL MEETING REPORT:** Chairman David Marion stated the Annual Meeting would take place June 1-4, 2017 at the Atlantis Resort, Paradise Island, Bahamas. He reminded members that the trustees will pay for the member's registration and one night's stay. A promotional video about Atlantis was played.

**HINMAN 2017:** General Chairman Jane Puskas played her General Chairman's welcome video that outlined some highlights of her program.

**OLD BUSINESS:** None.

(Continues on back cover)

Bring your staff!

# HINMAN DENTAL SOCIETY MEMBERSHIP MEETING

## DATE & LOCATION

Thursday, January 19, 2017  
Georgia Aquarium  
Ocean's Ballroom  
225 Baker St NW, Atlanta, GA 30313

- Registration 3:30 to 4 p.m.
- Lecture 4 to 7 p.m.
- Business Meeting 6:45 p.m.
- Cocktail Reception & Dinner 7 to 8:30 p.m.

Register online at [www.hinman.org/society](http://www.hinman.org/society).

## DR. UCHE ODIATU, DMD

Dr. Uche Odiatu, DMD is an internationally recognized wellness and performance expert. This practicing dentist and dad of four from Toronto is also a certified personal trainer, a holistic lifestyle coach, media personality (ABC 20/20 and Canada AM), a professional member of the American College of Sports Medicine and the co-author of *The Miracle of Health!* He has given presentations in Canada, the USA, England, Jamaica, Bahamas, Norway and Denmark. [www.DrUche.com](http://www.DrUche.com)



## MAXIMUM ENERGY – the Peak Performance Advantage!

Do you ever wake up on the wrong side of the bed? Do you need coffee to kick-start your brain? Do you suffer from the “Afternoon Blahs”? Fortify your body’s natural VITALITY, VIBRANCY & VIGOR this evening with:

- A greater clarity & understanding how your body was designed for boundless movement
- Insider strategies to boost your natural energy
- The right food/drink to increase alertness and mental clarity
- Simple exercise equipment for the home and office
- Rekindled inspiration for “*mind over mattress*”

## REGISTRATION FEES

*\*Please note the registration fee structure has changed*

Register by January 13 . . . . .	\$70
Register January 14-18 . . . . .	\$80
Day of Registration (January 19) . . . . .	\$90

The registration fee includes a three-hour lecture, cocktails and dinner. The fee is the same to attend the lecture only or dinner only. No refunds will be given after January 13. The Hinman Trustees have provided a generous subsidy to offset the \$140 cost per attendee to attend a membership meeting.

## GROUP RATE AQUARIUM TICKETS AVAILABLE FOR PURCHASE

Enjoy the United States’ largest aquarium prior to the lecture! You can purchase discounted general admission aquarium tickets through Hinman for \$26 each. The ticket allows admission into the aquarium on the day of the lecture, including admission to the Dolphin, Sea Lion and 4-D Show. Please note, the Dolphin Show will start at 11:30 a.m. and 2 p.m. and the Sea Lion shows are at 10:30 a.m., 11:30 a.m., 2:30 p.m. and 3:30 p.m. Indicate on the registration form who will be purchasing tickets and include the extra amount in your payment. To gain access to the aquarium, visit the check-in desk at the Ocean’s Ballroom entrance to obtain your wristband for entry.



## MEETING REGISTRATION FORM

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee:  \$70 by January 13  \$80 for January 14-18  
 Member  Spouse  Staff  Guest  Aquarium ticket add-on (\$26)

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee:  \$70 by January 13  \$80 for January 14-18  
 Member  Spouse  Staff  Guest  Aquarium ticket add-on (\$26)

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 Member  Spouse  Staff  Guest  Aquarium ticket add-on (\$26)

Dietary Restrictions: \_\_\_\_\_ Total: \_\_\_\_\_

Make checks payable to: **The Hinman Dental Society**  
 Mail to: **33 Lenox Pointe, Atlanta, GA 30324-3172**  
 For questions, call (404) 231-1663

You can also register online at [www.hinman.org/Society](http://www.hinman.org/Society)





Hinman Dental Society  
 33 Lenox Pointe  
 Atlanta, GA 30324-3172

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(404) 231-1663 | (404) 231-9638 fax

Dr. Troy Schulman, Editor

## NEW HINMAN MEMBERS

### November 2016

*Please reach out to our newest members with a friendly, welcoming message.*

**Dr. Kristy Chandler**  
 Marietta, GA  
 chandler.kristy@gmail.com

**Dr. Aundrea Eady**  
 Decatur, GA  
 AundreaV.eady@gmail.com

**Dr. Janice Chaw**  
 Dunwoody, GA  
 jkchaw@gmail.com

**Dr. Lauren Hughes**  
 Smyrna, GA  
 lehughes88@gmail.com

**Dr. Nathan Cherof**  
 Sandy Springs, GA  
 nate@startsmiling.com

**Dr. James Yoon**  
 Duluth, GA  
 james@titaniumdental.net

## PROPOSED NEW HINMAN MEMBERS

### January 2017

**Dr. Gerry Bradley**  
 University of Louisville  
 School of Dentistry,  
 Health Sciences Center  
 501 S. Preston Street  
 Room 240  
 Louisville, KY 40292

*Sponsor: Dr. Robert McGuinn*

**Dr. Alex Cole**  
 2024 Powers Ferry Road  
 Suite 190  
 Atlanta, GA 30339

*Sponsor: Dr. Celeste Coggin*

**Dr. Mindy Gil**  
 239 Village Center Parkway  
 Suite 200  
 Stockbridge, GA 30281

*Sponsor: Dr. Peter Ok*

**Dr. Ryan Gilleland**  
 4150 Five Forks Trickum Road  
 Lilburn, GA 30047

*Sponsor: Dr. Rishi Kapur*

**Dr. Tyler Rathburn**  
 5555 Peachtree Dunwoody Road  
 Suite 301  
 Atlanta, GA 30342

*Sponsor: Dr. Shiven Gandhi*

### Hinman Membership Meeting Minutes (Continued from page 10)

**NEW BUSINESS:** Bylaws chairman Roy McDonald proposed the bylaws change of removing “/or” from Article I, Section 4 of the bylaws. The motion passed (McDonald/Dubin). He also presented an overview of the proposed advertising guideline changes. There was a motion to accept the changes (Kendrick/Goodroe). The motion passed with 226 votes in favor and 24 opposed votes.

**MEMBERSHIP NEWS:** Chairman Dr. Janine Bethea gave a report of the latest member news and updates.

**PRESDENT’S REMARKS:** President O’Donnell announced the nominating committee meeting will be held on January 17 and to submit any nominations to the committee. He also awarded two gift cards during a prize drawing to Mark Rabin and

Keisha Carter. The winners of Hinman Cash were Eddie Berger and Van Haywood.

**ADJOURNMENT:** Dr. O’Donnell adjourned the meeting at 7:35 p.m.